## **Social Factors: Terminology**

**Task:** Words can convey a lot about society, processes and key ideas. Create a definition of the following terms based on your understanding and using examples based on dairy products.

Term	Definition	Example
Lactase persistence		
Homogenised milk		
Non-homogenised milk		
Pasteurised milk		
Ultra heat-treated milk (UHT)/		
Long Life Milk		
Blue Milk		
Green Milk		
A2 milk		
Nut milk		
Market differentiation		
Social licence		
Product stewardship		